



**PASADENA**  
CENTER OPERATING COMPANY

**MEETING OF THE BOARD OF DIRECTORS**

Wednesday, March 22, 2017 at 4:00 p.m.  
Pasadena Convention Center, Room 211  
300 East Green Street, Pasadena, CA 91101

**AGENDA**

- I. **Call to Order**
- II. **Roll Call**
- III. **Approval of February 22, 2017 Board Meeting Minutes: Motion to Approve**
- IV. **Financial Reports – February 2017: Phuong Wong**
- V. **2018 FY CIP Budget: Motion to Approve**  
**2018 FY Budget: Motion to Approve**
- VI. **Executive Committee Report: Gene E. Gregg, Jr.**
  - Civitas Discussion
- VII. **Directors Reports**
  - CVB and Convention Center Sales: Jeanne O'Grady
  - Civic Auditorium: Jeanne O'Grady
  - Marketing & Communications: Christine Susa
  - Marketing Plan – Review: Christine Susa & Jeanne O'Grady
- VIII. **Chief Executive Officer Report: Michael Ross**
- IX. **RBOC Update: Scott Boone**
- X. **Public Comments Limited to Items on the Agenda**
- XI. **Adjournment: Next meeting: Wednesday, April 26, 2017 at 4:00 p.m.**

Gene E. Gregg Jr., Chairman, Board of Directors

I HEREBY CERTIFY that this Agenda, in its entirety, posted on the City of Pasadena rotunda area bulletin board at 100 N. Garfield Ave., and a copy distributed to the Central Library for posting this 17th day of March 2017 by 3:00 p.m. Copies were faxed/e-mailed to city departments and the media as listed below.

Eileen Collins, Recording Secretary

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