

MEETING OF THE BOARD OF DIRECTORS
Wednesday, February 25, 2015 at 4:00 p.m.
Pasadena Convention Center, Room 207
300 East Green Street, Pasadena, CA 91101


AGENDA

- I. **CALL TO ORDER**
- II. **ROLL CALL**
- III. **APPROVAL OF JANUARY 28, 2015 BOARD MEETING MINUTES:** Motion to Approve
- IV. **ANNOUNCEMENTS:** Gene Gregg, Jr.
- V. **FINANCIAL REPORTS:** Phuong Wong
 - January 2015 : Motion to Approve
- VI. **FINANCIAL COMMITTEE:** Felicia Williams
 - Extension of *Letter of Credit Fees*
 - 2015 Revised Budget: Motion to Approve
 - 2016 Operating and CIP Budget: Motion to Approve
- VII. **DIRECTORS REPORTS**
 - Marketing Plan Presentation
 - CVB and Convention Center Sales: Jeanne O'Grady
 - Civic Auditorium: Jeanne O'Grady
 - Marketing & Communications: Christine Susa
- VIII. **CHIEF EXECUTIVE OFFICER REPORT:** Michael Ross
 - Historic Exhibition Hall C: Grand Re-Opening Recap
- IX. **RBOC REPORT:** Felicia Williams
- X. **PUBLIC COMMENT/ANNOUNCEMENTS**
- XI. **ADJOURNMENT:** Next meeting: Wednesday, March 25, 2015 at 4:00 p.m.



Gene Gregg Jr., Chairman, Board of Directors

I HEREBY CERTIFY that this Agenda, in its entirety, posted on the City of Pasadena rotunda area bulletin board at 100 N. Garfield Ave., and a copy distributed to the Central Library for posting this 20th, day of January 2015 by 3:00 pm. Copies were faxed/e-mailed to city departments and the media as listed below.



Eileen Collins, Recording Secretary

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